

Wi-Fi | advertising

The intersection of technology and marketing.

The logo for bigredpin, featuring the text "bigredpin" in a lowercase, sans-serif font. The word "big" is in grey, "red" is in red, and "pin" is in grey. A red pushpin icon is positioned above the letter "i" in "pin".

bigredpin®

“

The future of commerce is based on the mobile device you carry with you 24/7.

”

Our Mission:

To deliver the best in
technology and marketing.

**We truly provide a different
dimension to advertising technology.**



currently we service...

3 }

LARGE
PUBLIC
VENUES

300 }

EVENTS
PER
YEAR

1,000,000 }

UNIQUE
VENUE
VISITORS

1,500,000 }

UNIQUE
DEVICES

currently we service...

3 }

LARGE
PUBLIC
VENUES

300 }

EVENTS
PER
YEAR

Meadowlands
Exposition Center
Seacucus, NJ

New Jersey Convention
and Exposition Center
Edison, NJ

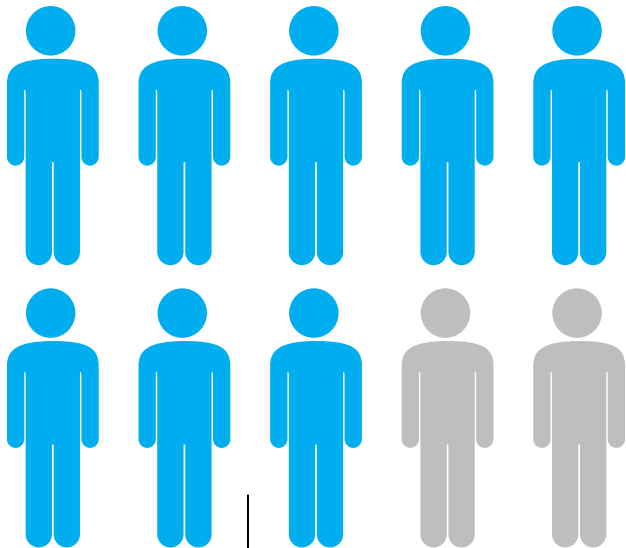
Garden State
Exhibit Center
Somerset, NJ

{ Here's how it works. }



ENGAGE | node

THE CONNECTION



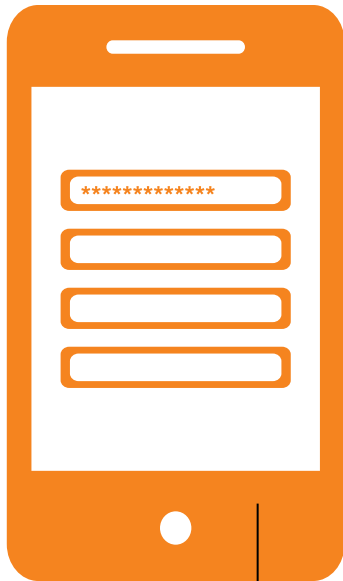
8 out of 10 people use Wi-Fi on their smartphone or tablet.

The first step is to create a great Wi-Fi network for the visitors of the convention centers to use.



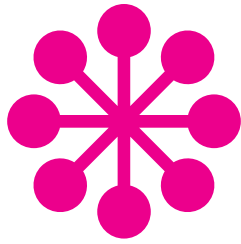
ENGAGE | portal

THE CONVERSION



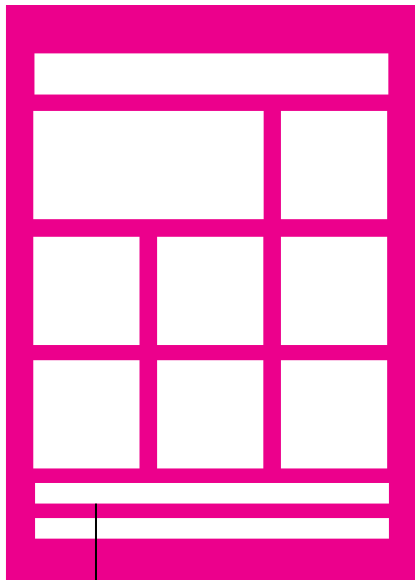
Device authentication is a seamless and automated process for the user.

Next, visitors turn on their device to get Wi-Fi Internet. They are then asked for a few bits of information. First and Last Name, E-Mail Address, Birthday, ZipCode.



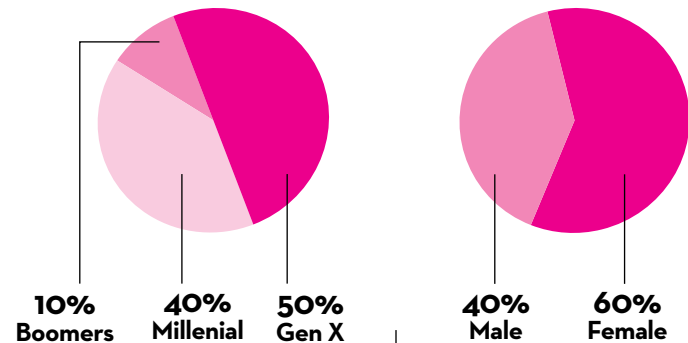
ENGAGE | access

THE CONTENT

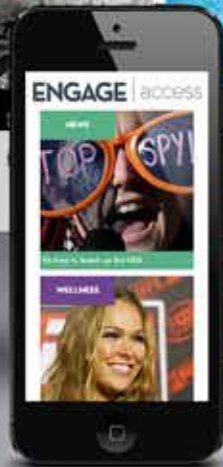
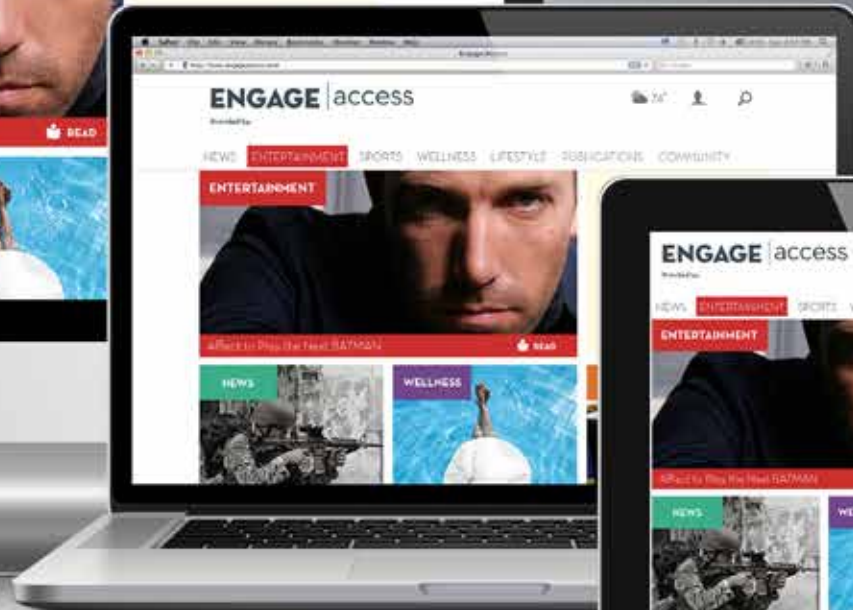
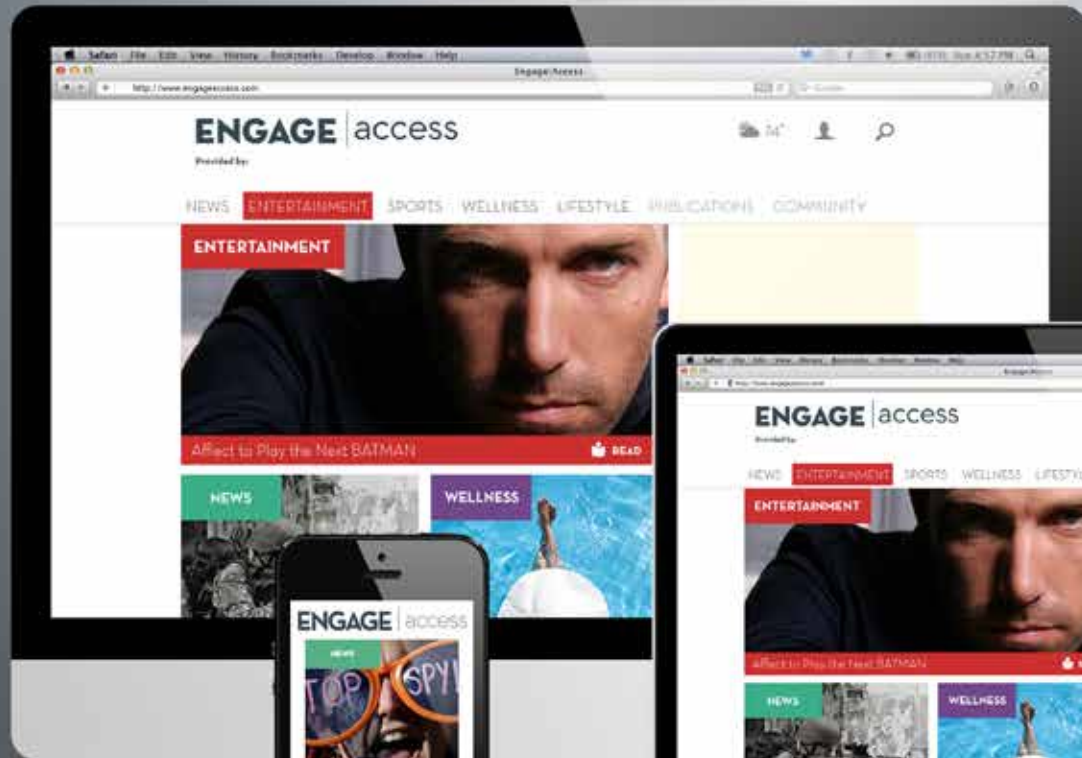


Redirect to our top-tier content or your marketing campaign.

Lastly, after the successful sign up the visitor is redirected to our content rich advertising website.



The average event demographic breakdown.



Advertise on
all devices for
all visitors.

We turn devices, clicks, and data into people.



Reach out, we would love to talk.

advertising@bigredpin.com

732-993-9765

www.bigredpin.com

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